
VIRA DG



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“FUTURE IS NOW!”

Profile

Ukrainian multi-disciplinary artist focused on innovation and the fusion of art and technology.

Education

Kharkiv State Academy of Design and Arts, Ukraine —
Master Degree of Mural Art, 2004-2009

University of Pennsylvania, USA — Design, Innovation
and Creativity, 2014-2015

Museum of Contemporary Art MoMA, USA — Art & Inquiry:
Museum Teaching Strategies course, 2014

Curator of Contemporary art, SKVOT, Ukraine, 2022

Experience

FOUNDER, UNIMUSEUM, METAVERSE — 2022-PRESENT

Universal Museum in Metaverse & Beyond for Human Rights and Solidarity

unimuseum.io

Overseeing curatorial leadership, human rights-focused exhibits, and seamless Metaverse integration, the Universal Museum has successfully launched with global recognition, impactful educational outcomes, community building, and technological advancements.

CONCEPTUAL CREATOR, VISUAL ARTIST — 2002-PRESENT

Having graduated from the Kharkiv State Academy of Design and Arts in Ukraine, Vira has seamlessly transitioned through various roles, demonstrating a remarkable impact on each venture. Her journey began with the supervision of church restorations, where she successfully led teams of up to 15 artists. Subsequently, Vira collaborated with esteemed architectural firms in Kyiv, overseeing artistic endeavors within interior design projects.

Since 2017, Vira has been dedicated to her solo career, achieving a breakthrough in the Middle East art market. Her artistic endeavors have taken her to international exhibitions in prominent cities such as Dubai, Miami and Istanbul.

Notably, in 2019, she earned the prestigious title of an official member of the **Ukrainian Pavilion at the 58th Venice Biennale**. During this period, Vira actively participated in a curatorial project under the guidance of the Open Group titled "The Shadow of Dream cast upon Giardini della Biennale."

In 2019, Vira embarked on a new chapter by delving into new media and technologies. Her entrepreneurial spirit led to the founding of startups and the establishment of digital museums and AR parks. Through these innovative initiatives, Vira aims to enrich the real world with immersive experiences, showcasing her commitment to pushing artistic boundaries and embracing the possibilities offered by emerging technologies.

[AR PARK BOCHOLT, GERMANY — 2021](#)

Vira DG has artistically crafted a series of augmented reality sculptures, strategically positioned across public spaces in Bocholt. Each sculpture is thoughtfully accompanied by QR codes, seamlessly blending the virtual and physical realms. These sculptures serve as a tribute to the rich history of Bocholt, commemorating its 800th anniversary in a captivating and innovative manner.

[AR SCULPTURE PARK, KHARKIV, UKRAINE — 2021-2022](#)

The AR Sculpture Park, a digital project led by Vira, was successfully implemented in Kharkiv, Ukraine's second-largest city, with the support of the Kharkiv city administration and NGO Gwara Media. The official opening of the park was planned for spring 2022 but did not take place due to the full-scale invasion of the Russian Federation in Ukraine.

[AR PARK TAKSIM SQUARE, ISTANBUL — 2022](#)

Prominent figures in the industry gathered at the NFT Summit Istanbul, held on May 28-29, 2022. Attendees had the opportunity to experience 3D AR sculpture NFTs created by Vira DG in the Real World Metaverse sponsored by XR Masters, using the XR Masters NFT Viewer App.

Vira's AR sculptures are permanently installed at the Taksim Square, with geotags allowing for continuous visibility in front of the Marmara Hotel through the XR Masters NFT Viewer App. These innovative installations demonstrate the exciting potential for integrating digital art into public spaces.

Networks and Memberships

[Member of the We ARE MUSEUMS Network: 02/01/2024 – Current | France - Worldwide](#)

As an active member of the WE ARE MUSEUMS Community since January 2024, Vira DG have consistently contributed to a dynamic and collaborative network of professionals in the museum and cultural sector of We are Museums Community. Engaging with like-minded individuals, Vira have participated in discussions, knowledge-sharing sessions, and collaborative initiatives that foster a vibrant exchange of ideas and expertise within the realm of museums.

[Honorary member of the Dell Women's Entrepreneur Network \(DWEN\): 06/11/2020 – Current | UK](#)

Vira holds the prestigious title of Honorary Member of the Dell Women's Entrepreneur Network (DWEN), a recognition of her accomplishments and contributions to the entrepreneurial community. DWEN connects female entrepreneurs worldwide, offering networking opportunities, resources, and support to empower and drive their success.

[Official member of the Ukrainian Pavilion at the 58th Venice Biennale: 11/05/2019 – 24/11/2019 Venice, Italy](#)

Notably, in 2019, Vira earned the prestigious title of an Official Member of the Ukrainian Pavilion at the 58th Venice Biennale. During this period, Vira actively participated in a curatorial project under the guidance of the Open Group titled "The Shadow of Dream cast upon Giardini della Biennale."

[Allied member of the National Union of Artist of Ukraine: 10/09/2002 – Current | Ukraine](#)

Since 2002, Vira has been an allied member of the National Union of Artists of Ukraine, demonstrating her commitment to the arts and the creative community. As a member of this respected organization, Vira actively contributes to the promotion and development of Ukrainian art both nationally and internationally.

Conferences and Seminars

[Speaker at I'm Design Conference: 10/03/2019 – 10/03/2020 | Turkey](#)

Vira showcased her expertise as a speaker at the I'm Design Conference from 2019 to 2020, organized by a leading INEGOL FURNITURE INDUSTRIALISTS ASSOCIATION in Turkey. During her tenure, Vira engaged with over 500 students from across the country, delivering a series of speeches and workshops aimed at fostering creativity, innovation, and technical proficiency in the field of design. Her significant contributions to the conference have had a impact on the participants and their future endeavors.

[Speaker at VR/AR Immerse Global Summit: 25/05/2022 – 26/05/2022 | USA](#)

Immerse Global Summit (formerly VR/AR Global Summit), where she discussed the potential of Web3 for promoting human rights and solidarity. As an active participant in the VRARA community, Vira demonstrated her passion for leveraging cutting-edge technology to address pressing global issues and foster a more equitable, connected world. Her insights undoubtedly inspired summit attendees and drove meaningful conversations around the transformative power of Web3.

[Speaker at the Conference of the Laboratory of Cultural Transformation: 09/09/2022 – 11/11/2022 | Germany-Ukraine](#)

Vira participated as a speaker at the Cultural Transformation Lab, a series of practice-oriented educational and networking events aimed at supporting Ukrainian cultural managers during the war. The Lab was implemented by the Goethe-Institut Ukraine in partnership with the Ministry of Culture and Information Policy of Ukraine, and it received financial support from the EU as part of the House of Europe program. Vira's contribution to the event helped to share knowledge and inspire others in the cultural sector during a challenging time.

[Speaker at the unConference Media Bar Camp: 30/09/2022 – 02/10/2022 | IZMIR, Turkey](#)

As a special meeting arranged in the format of "unconference", MediaBarCamp was held in Izmir, Seferihisar. In the event attended by many journalists, activists, and institutions from different countries. Vira DG made a practical workshop on the topic "NFT as a tool for social change".

[Speaker at the AIFA conference panel discussion «AI and the FUTURE of ART» University of Luxembourg: 28/11/2022 – 29/11/2022](#)

Vira DG served as a speaker at the AIFA Conference Panel Discussion titled "AI and the Future of Art," held at the University of Luxembourg from November 28 to 29, 2022. In this role, she explored the intersection of artificial intelligence and artistic innovation, sharing insights on how emerging technologies are reshaping the art landscape and influencing creative practices. Her contributions highlighted the transformative potential of AI in enhancing artistic expression and engaging audiences in new ways.

[Moderator at the AIFA conference panel discussion «The FUTURE of FASHION» University of Luxembourg: 29/11/2022 – 30/11/2022](#)

Within the framework of Esch 2022 - the Cultural Capital of Europe.

Vira DG served as the moderator for the AIFA Conference Panel Discussion titled "The Future of Fashion," held at the University of Luxembourg from November 29 to 30, 2022. This event was part of the Esch 2022 initiative, celebrating the Cultural Capital of Europe. As a moderator, Vira facilitated discussions on the evolving landscape of fashion, addressing the impact of technology, sustainability, and cultural influences on future trends. Her role involved guiding conversations among industry experts and fostering a collaborative dialogue about the future directions of fashion in a rapidly changing world.

Skills

Artistic Proficiencies:

Metaverse Production (VR, WebXR), Augmented Reality (AR) Sculptures, Digital Art, Portraiture and Figurative Art, Calligraffiti, Mural and Wall Painting, Ceiling Painting, Frescoes, Stained Glass Windows, Gilding and Silvering, Airbrushing on Walls and Furniture, Jewelry Design, Product Design for Interiors.

Technical Proficiencies:

Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe Audition, CorelDRAW, Wacom, Photo and Video Shooting, Website Creation on WordPress.

VR-AR Proficiencies:

UNITY, Oculus Medium, Gravity Sketch, Tilt Brush, Spark AR, Lens Studio, TikTok Effect House, Blender, Marmoset Toolbag, NFT Creation, Metaverse Development.

AI:

Midjourney, Chat GPT, Dall-E, Runway ML, Canva, Notion, and etc.

Soft Skills

Creativity, Leadership, Solid Communication Skills, Project Management, Teaching and Mentoring, Networking, Empathy, Negotiation, Team Player, Active Learning and Innovative thinking, Solid Commitment to Values, Active Listener, Public Speaking, Presentation skills, Assertiveness, Cultural Awareness, Emotional intelligence, Critical thinking, Adaptability, Time Management.

Language Skills

English - B2, Ukrainian - C2, Russian - C2, Turkish - A2

Awards

2009 People's Choice Award for the artwork "My City, Triptych" at the competition organized by Rubanenko and Partners, Kharkiv, Ukraine.

2009 Award at the International Competition of Short Films "Visions Revees," Paris, France.

2021 Recognition for participation in the Global NFT Exhibition at the K-11 Musea Start Art Gallery, Hong Kong.

2022 Award at the NFT Biennial, FREEDOM HOUSE - Ukrainian Pavilion, Unimuseum, Metaverse.

2022 Award for the AR Sculpture "Meta Future" at the international competition by company Meta/Facebook.

Collections

Vira's artworks are featured in the Museum of Contemporary Art in North Macedonia, VR Museum Matadac in Spain. Some of her artworks are also part of the collection of Mr. Rahmi Gencher, the Mayor of the city of Ayvalik in Turkey. Furthermore, artworks are included in private collections in the UK, France, Italy, Germany, Mexico, Ukraine, Turkey, the USA, and Spain.

Exhibitions

- 2024 – Unity in Diversity: Museum Week 2024, Unimuseum, Metaverse
- 2023 – Mediations Biennale, Istanbul, Turkey
- 2023 – AR Journey FUTURING, Hanover, Germany
- 2023 – Licht Zeit Labor 2, Hanover, Germany
- 2023 – World for Peace, Unimuseum, Metaverse
- 2023 – NFT Biennial, FREEDOM HOUSE - Ukrainian Pavilion, Unimuseum, Metaverse
- 2022 – The Art of Kindness, William Campbell Gallery, Fort Worth, TX, USA
- 2022 – Art Affair 4, KV Kunsthalle Hannover e.V., Germany
- 2022 – Algoritmik Sanat with AI, Istanbul, Turkey
- 2022 – VR Exhibition "Ecologies of Art" during the AIFA conference, University of Luxembourg
- 2022 – NFT Exhibition during the Ukraine Film Fest, Hollywood, LA, USA
- 2022 – TrueDentity, Spatial, Metaverse
- 2022 – Cr3ativeX Athenaeum San Diego AR Showcase, USA
- 2022 – Licht Zeit Labor, Hanover, Germany
- 2022 – Open Hearts: Exhibition of Ukrainian Artists, Unimuseum, Metaverse
- 2022 – SUGOI NFT, NYC, USA
- 2022 – AR Sculpture Park, Taxim Square, Istanbul, Turkey
- 2022 – Istanbul NFT Summit, Turkey
- 2022 – AR Sculpture Park, Kharkiv, Ukraine
- 2022 – Global NFT Exhibition at the House of Wisdom, Sharjah, UAE
- 2022 – Global NFT Exhibition at Palazzo Merulana, Rome, Italy
- 2021 – Global NFT Exhibition at K-11 Musea Start Art Gallery, Hong Kong
- 2021 – Augmented Reality in Miami Art Basel, Vera DG's works at the AR show at NFT BZL, FTX Arena, DecentralCon, Airport Conference Center, Art Basel, Miami Beach
- 2021 – Exhibition "Through the Lens," Art Basel Miami, FTX Arena in Downtown Miami, and at DecentralCon in the Devco Digital Gallery
- 2021 – AR Sculpture Park in the Digital Real Estate Tokyo Tower at the Myscryptoislands project
- 2021 – Exhibition "Open Spaces 800" at LWL Industrial Museum, Bocholt, Germany
- 2021 – Created five AR Sculptures & AR Game for the city of Bocholt, Germany
- 2021 – Artist Residency Program "Open Spaces 800," Bocholt, Germany
- 2021 – "Nuclear Energy" VR NFT Exhibition at Metamuseum dedicated to International Chernobyl Disaster Remembrance Day, Los Angeles, USA
- 2021 – AR Sculpture "Portrait of Famous Ukrainian Poet Sidir Vorobkevich," VR Art Incubator at Chernivtsi Regional Art Museum, Ukraine
- 2021 – VR Performance at Chernivtsi Regional Art Museum, Ukraine
- 2021 – "Open the Floodgates," art exhibition at Ayvalik, Turkey
- 2021 – VR Art Battle, finalist, Minin Art Hub, Kharkiv, Ukraine
- 2021 – VR Performance at World Music Day "When I See Dreams," 1898ArtSpace, Kharkiv, Ukraine
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2021 – "Out of the Dark, Into the Light" NFT Exhibition at Bitcoin Conference, Miami, USA
2021 – NFT Exhibition of Crypto Art, Kharkiv, Ukraine
2021 – "Feminine Expressions" exhibition by Aisha Alabbar Art Gallery at Park Hyatt Dubai, UAE
2021 – VR Performance "Poetry in VR," 1898ArtSpace, Kharkiv, Ukraine
2021 – Speaker at I'M Design Conference, Turkey (online)
2021 – Solo Exhibition at Metamuseum, Los Angeles, USA

2020 – VR-Walks into the painting "Sinokis" by Mykola Glushchenko, 360° VR Painting, Chernivtsi Regional Art Museum, Ukraine
2020 – Created AR Sculpture "Time Capsule," officially installed at National Economic University, Kharkiv, Ukraine
2020 – "ARTEFACT," Chernobyl-Matadac, Ukraine-Spain
2020 – "Lyrical Gravity," AR/VR Laboratories, Berlin, Germany
2020 – Very Digital Residencies-Pixelated Realities, Ukraine
2020 – "Virtual Biennial of Art of New Digital Media," VR Museum Matadac, Spain
2020 – "SANSARA: III" Ukrainian Contemporary Women's Art Fest
2020 – "Hour Zero," Institute of Contemporary Art, Kyiv, Ukraine
2020 – Exhibition of Contemporary Arts, Museum of History of Kyiv, Ukraine
2020 – "A Fresh Perspective on Present-day Art," Noor Art Gallery, Dubai, UAE

2019–2020 – Group Exhibition "Reflections," Aisha Alabbar Art Gallery, Dubai, UAE
2019 – Created the first Calligraphiti AR Sculpture "Born of Calligraphy," Dubai, UAE
2019 – Official Member of the Ukrainian Pavilion, 58th Venice Biennale, Curatorial Project with Open Group "The Shadow of Dream Cast Upon Giardini della Biennale"
2019 – International Art Exhibition "The Year of Tolerance," Dubai, UAE
2019 – International Art Colony De Niro, Bitola, Macedonia
2019 – International Mail Art Exhibition, Zamora, Spain

2018 – Exhibition "Karma" at Art Utopia, Bodrum, Turkey
2018 – Exhibition "Resonans" at D-Marin Yacht Club, Bodrum, Turkey
2018 – International Art Workshop ARTclan, Cunda Island, Ayvalik, Turkey
2018 – Solo Exhibition of Calligraphiti Artworks, Palladium Gallery, Kharkiv, Ukraine
2018 – Exhibition "Ritmik Hayatlar," Nişart Gallery, Istanbul, Turkey
2017 – International Mail Art Exhibition "Confluenze / Confluences," Italy

2016 – Exhibition-auction DEC Place, Kyiv, Ukraine
2016 – DEC Art Exhibition at Museum of History, Kyiv, Ukraine
2015 – Personal Exhibition, Gallery Kuiu, Mexico City, Mexico
2015 – Created Mural on the Wall in Central Park, Mexico City, with Mexican Scouts
2015 – Art Monofin Project Presentation (live broadcast), Kharkiv, Ukraine
2015 – Festival of Innovation, Science, and Creativity "Make it Show," Gallery Start UP, Kyiv
2015 – Solo Exhibition "Me – You – Emotions," Kharkiv, Ukraine
2015 – Art Performance "Me – You – Emotions," Night of Museums Festival, Sumy, Ukraine
2015 – Finalist in David Burliuk Contemporary Art Contest, Sumy, Ukraine

2015 – Created the World's First Airbrushing on Musical Instruments (Vadjraghanta & Pantam SPB)
2014 – Created Logo for Ukrainian Team of Intellectual Games (Backgammon)
2014 – 5th International Art-camp, Baja, Hungary
2014 – "6x6x14" Exhibition, Rochester Contemporary Art Center, NY, USA
2014 – "Mole the World," Czech Republic
2014 – Exhibition at Gallery Il Quadro, Aachen, Germany
2014 – Winter Land Art Festival "Mithogenez," Ukraine

2013 – Published in International Catalog "Creative Contemporary Artists," Berlin, Germany
2013 – Red Bull Collective Art, Worldwide
2013 – Auto-show "Stolichnoe," Airbrushing Tuning Contest, Kyiv
2013 – Auto-Moto Fest, Kyiv Ice Stadium
2013 – Land Art Festival "Spring Wind," Kyiv, Ukraine
2013 – Land Art Festival "Khortiza," Zaporizhzhia, Ukraine

2012 – Airbrushing Exhibition at Maestro Gallery, Kharkiv, Ukraine
2012 – Exhibition of Contemporary Art, Palladium Gallery, Kharkiv, Ukraine
2012 – International Competition of Short Films "Visions Revees," Paris, France

2011 – International Folk Art Festival, Chicago, USA
2011 – International Exhibition "Drawing Connections," Siena Art Institute, Italy
2011 – Kharkiv Street-Art Festival "Music Hall," Ukraine
2011 – Street-Art Festival "Reservation," Project "Overcome," Sumy, Ukraine
2011 – Airbrushing Exhibition at Maestro Gallery, Kharkiv, Ukraine
2011 – Street-Art Festival "Interventio," Vinnytsia, Ukraine
2011 – "Mogritsa 2010–2011 Exhibit Project," Soviart Gallery, Kyiv, Ukraine
2011 – International Week of Contemporary Art "Space Odyssey," Art Arsenal, Kyiv, Ukraine
2011 – Land Art Festival "Mithogenez," Vinnytsia, Ukraine

2010 – First Personal Art Exhibition "Dialog," Gallery 21, Sumy, Ukraine

2009 – Organizer and Main Artist, Body-Art Show at Tuning Fest, Radmir Expohall, Kharkiv, Ukraine
2009 – Land Art Program, Art-POLE Festival, Sheshory, Vinnytsia Region, Ukraine
2009 – Land Art Festival in Mogriza, Sumy Region, Ukraine
2009 – Collaborated with Sastudio, Demon's Auto Show, Kharkiv, Ukraine
2009 – Biannual Sculpture Exhibition, House of Artists, Kharkiv, Ukraine

2008 – Gogol Fest, Festival of Visual Arts, Underground Exhibition Space, Kyiv, Ukraine
2008 – Created Symbol of Festival Non Stop Media, Kharkiv Municipal Gallery, Ukraine

2007 – Participant, Open Art Exhibition, Open-Air Gallery, Kharkiv, Ukraine

Since 2002, Vira has been a permanent participant in regional and national exhibitions conducted by the National Union of Artists of Ukraine.
